



## FOR THE LOVE OF DART-LO LODGE RENOVATION PROJECT

Are you perhaps looking to give back to your community in a way that will help children grow up to be responsible adults and have fun doing it? Then we have a suggestion to help you out! We have launched a special Lodge renovation project at Camp Dart-Lo we are naming **For the Love of Dart-Lo**.

We are really excited about this project. Camp Dart-Lo has served over 18,000 children since its beginning 64 years ago. The camp is situated next to the Little Spokane River on 51 beautiful, wooded acres. As you know, Camp Fire owns and operates this beloved facility.

Our \$400,000 renovation plans will encompass immediate and future changes we wish to make to our Lodge. The plans are simple:

1. finish replacing the flooring with something more current and able to handle the amount of foot traffic seen each season
2. moving the staff/administrative office from the back of the Lodge to inside the front door so that parents/guardians can be greeted – the children signed in and out and to make this process more customer friendly
3. winterize the rustic Lodge so that year round activities can be held on campus for Clubs and rental groups to enjoy snow or winter activities at camp, have hot cocoa and enjoy the fire-place inside the Lodge
4. add indoor plumbing (so no hiking is involved to the outdoor bathrooms during winter!)
5. replace the kitchen space so it is more efficient and we can better



Lois Richards, Tamar Korth and Dart!

able provide snacks and meals during camp season and for special events security fence on pool road

We are seeking donations of any size from you, our neighbors, alumni and friends. We want to

*(Continued on page 2)*

## ROYAL FLUSH BATHROOM AND SHOWER RENOVATION PROJECT

Last fall a major portion of our renovation project at our beloved Camp Fire USA resident and day camp - Camp Sweyolakan - began and was completed. Working closely with Kootenai Building and Planning we increased the size of the pipeline and replaced the old galvanized pipe with plastic – and placed it below the frost line – all before 90 inches of snow flew in December!

You may know, our bathroom and shower facilities are over 50 years old! It's time to replace them. We invite you to join the "Royal Flush Campaign" if you haven't already.

The next phase of this project will replace seven bathrooms as we raise enough money. Total project cost is approximately \$1.2 million. We are hoping to

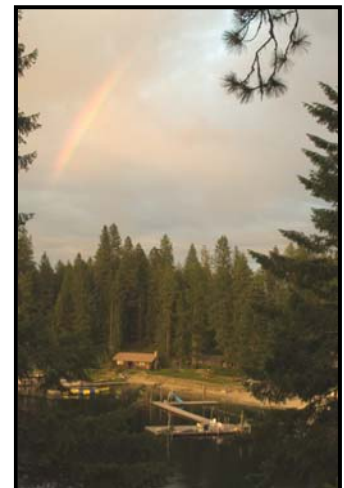
raise sufficient funds this year to start construction of the first bathroom this fall and have it completed in time for summer camp beginning in June 2010. To date, we have raised \$115,000 for the Royal Flush Campaign.

We have two foundations that made a generous offer to help us reach our goal: The New Oppor-

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A rainbow over Camp Sweyolakan.

## FOR THE LOVE OF DART-LO, CONTINUED

*(Continued from page 1)*

keep the rustic, natural atmosphere that is Camp Dart-Lo – not only for our campers' experience – but also to preserve the integrity of our beautiful neighborhood.

Our very first donor is Lois Richards, former Board member and President of the Board for four years. She has offered a challenge match to other donors! She has

pledged \$6,100 for this renovation and she will increase that amount to \$10,100 if anyone matches her pledge. We are thrilled to say the least!

In addition, any gift of \$100 or more will receive **DART** – our golden retriever “spokespuppy” who will be hopelessly devoted to you, well behaved and never need to go outside!!

If you want to be part of this wonderful project, simply complete

the enclosed pledge envelope and mail back to us. If you would like to contact us about getting involved in this project, please don't hesitate to email or call us. We plan to keep you informed as we progress through this project.

WE'RE EXCITED  
ABOUT THE  
MAJOR  
IMPROVEMENTS  
TO CAMP  
DART-LO AND  
CAMP  
SWEYOLAKAN

## ROYAL FLUSH, CONTINUED

*(Continued from page 1)*

tunities Family Foundation presented a challenge grant in the amount of \$25,000, which we met in their time frame. The Henry Day Neewahlu Trust - founded with half of the proceeds from the sale of Camp Neewahlu in 2003 – is matching the next \$75,000 of contributions. Camp Fire USA is very fortunate to have these two organizations willing and able to assist us.

Laurie Skipper has been named the Chair of this campaign. She has been a Sweyolakan camper, CIT, volunteer and a Board member for six years. Laurie's unique contribution is her very generous donations (matching Torch Bearer Society pledges at our Share Our Dream events), taking potential donors to dinner when she is in town for board meetings and meeting donors in remote locations to keep the personal connection going. She also engages the Board, community and staff in this project and provides sage advice and unending positive energy to us. All these efforts assure that our Council will be around for more happy childhood memories for future generations.

It is our desire to keep the rustic, natural atmosphere of Camp Sweyolakan - not only for our campers' experience - but also to preserve our neighbors' views as they enjoy the lake. However, as you can imagine, the bathrooms must be improved so we can continue to attract and retain campers. We are applying for grants from the Women's Gift Alliance in North Idaho, the Coeur d'Alene Tribe Foundation and other appropriate funding organizations. We have a fundraising/ marketing plan in place to look for dollars from many different sources. We will be making a presentation soon to the Downtown Kiwanis club members and Foundation about this project in the hopes of becoming a recipient of their generosity. Many local business owners are offering in-kind labor and materials too.

We are offering something new and different - naming opportunities for those who would like to have their name or the name of a loved one engraved on stepping stones leading to the bathrooms/showers (\$500), tiles that will decorate the bathroom/shower areas (\$100), or a large granite dedication for \$25,000.

We held a wonderful open house for the Mica Bay neighbors on Lake Coeur d'Alene in September. More than 28 residents brought their boats over to camp – what a sight! Many were able to tour the camp on our Kubota to see the beautiful rustic facility that we love. Our neighbors enjoyed this opportunity so much we plan to do this again next summer. We really enjoyed meeting our neighbors and showing off this beautiful camp enjoyed each summer by thousands of boys, girls and their families. It was a relaxing time with great appetizers in our 86-year-old dining hall with a fabulous view of the bay and perfect weather!

We are planning a free all lake party at Camp Sweyolakan on Sunday, July 19 this summer. We will be sending you an invitation and hope you will join us for food, wine, beer and a tour of camp if you wish.

If you would like to donate or wish more information on this project, please contact Colene at 800 386 2324 x 22.



Sample Stepping Stone Opportunity

## TAM KORTH, CAMP DART-LO DIRECTOR EXTRAORDINAIRE

The newest member to our staff isn't new at all! Tamara Korth grew up as part of our Camp Fire family, having been a 12-year youth member, Club leader and school recruiter, outdoor skills trainer and Teens In Action Advisor. In 1996 she joined the Camp Fire staff as a district director and candy fundraiser director. Tam is a former staff member at both Sweyolakan and Dart-Lo, and is a past Camp Sweyolakan Director.



Tam Korth, snowboarder and Camp Director!

Since 1999, Tam has worked as an educator, most recently teaching 11<sup>th</sup> grade American Studies and Advanced Placement United States History at Lewis and Clark High School and holds a Masters Degree in Education from Eastern Washington University. She has planned an exciting summer of activities for all kids ages 3

to 18 at Camp Dart-Lo starting June 22. Visit us online at [www.CampFireINC.org](http://www.CampFireINC.org) and click on camps/Camp Dart-Lo.

While you and your family might be thinking of a picnic for Memorial weekend, visions of swimming, hiking and the sounds of summer have been dancing in our heads. Here are just a few things that Tam and the rest of the camp team have been working on:

- Ensuring Dart-Lo's operating procedures are the most up-to-date and aligned with "best practice" and industry standards, focusing on safety and security of our children, quality programming, environ-

mental awareness and education as well as building relationships. Our #1 goal has, and always will be, giving children the best outdoor camp experience possible.

- In an effort to remain competitively priced in this changing economy, we will continue to use the 3-tiered price system, allowing families to select the price that works best for their budget.
- Providing quality programs for youth and families is a topic we are passionate about. This season Camp Dart-Lo will regularly provide themed family programming on Saturdays.

## CANDY FUNDRAISER A GREAT SUCCESS

As you know, every year our largest fundraiser is our wonderful club and camp kids selling candy. This year was no exception. Between our sellers, staff and Board members nearly 50,000 packages of creamy smooth Mint Patties, Caramel Clusters, Almond Roca and P-Nuttles were sold for a total revenue of \$247,390 to our general operations fund. We are very

proud of our diligent sellers (and their hard working parents!), staff and Board for making this a reality.

The sellers were treated to a wonderful evening of celebration on April 9th where they were awarded their trophies and prizes for various levels of selling.

Rachel Lewis, an Adventure level

club member, was our council's highest candy seller with sales of 1,563 packages of candy. Dreams of attending camp this summer are closer to becoming reality. Congratulations one and all.

A big thank you to Numerica Credit Union for sponsoring the incentives for our candy sellers.



Rachel Lewis.

Council High Seller, 2009 Candy Fundraiser

## UPCOMING EVENTS WE WOULD LOVE YOU TO ATTEND

We are planning many exciting family and camp-related outdoor experiences for our donors, former and potential campers and local families this year. We hope that you will want to attend some of these as we would love to see you again.

All events will require RSVP. Watch your mailbox for invitations or your email for a save-the-date notice and RSVP information.

Camp Dart-Lo  
Open House and Family Night  
Friday, May 15  
6 to 8 p.m.

Camp Sweyolakan Open House  
Saturday, June 20  
9:30 a.m. to 3:30 p.m.  
Catch the Coeur d'Alene Cruise  
lines boat at Independence Point

Camp Dart-Lo  
Open House  
Friday, June 26  
6 to 8 p.m.

Camp Dart-Lo  
All Camp Fire Alumni Open  
House and Family Day event  
Saturday, July 11  
Time TBD

Camp Dart-Lo  
Homecoming Family Day  
Saturday, August 1  
Time TBD

**For more information on these events, please visit [www.CampFireINC.org](http://www.CampFireINC.org) and click the appropriate date on the calendar.**

## MEET OUR NEW EXECUTIVE DIRECTOR

Change can breathe new life into a person, a career, and an organization. Last Fall I made a committed decision in my life to lead this Camp Fire Council. Over the last seven months, myself as well as the leadership team have been evaluating the role of Camp Fire USA in this community. I am pleased to report that we now have a three year strategic plan that will be our blue print for the future. This plan, adopted by the Board of Directors in March, focuses on three areas—Growth in Image and Awareness, Growth in Resources and Sustainability, and Growth in Participation. The needs of the youth in our communities are very important, and fulfilling those needs alone can be difficult. Thus, collaboration is vital to building caring, confident youth and future leaders. Our new outreach program will facilitate the teamwork



Colene Rubertt, Executive Director  
Camp Fire USA Inland Northwest Council

among agencies with similar goals, similar missions, and a true understanding of our youth. This is an exciting time for our Council, and with your help we can make an impact on many more

children and families than ever before.

Jill Pasewalk, CEO of Camp Fire USA national, has retired and an interim CEO has been named. A special fund was established by the National Board of Trustees in honor of Jill called the Jill Pasewalk Fund for Continuous Program Quality. An article honoring Jill's 30 years with Camp Fire was in the March issue of *Youth Today*.

Pamela Wilcox, founder and president of SAVE, a specialized management consulting group that focuses on nonprofit leadership and organizational performance was selected. In announcing this appointment, National Board Chair Gwen Whitson said, "Pamela is a seasoned executive who has had extensive experience in the nonprofit world, in particular as an in-

terim executive. She specializes in tackling complex challenges, deploying her deep understanding of people and business, and an ability to pragmatically balance day-to-day issues and an organization's strategic needs." She graduated cum laude from Carthage College and holds an MBA from Northwestern University's Kellogg School of Management.

Ms. Wilcox's private sector experiences include being President of MindLeap, a subsidiary of Education Management Corporation and vice president of Chemical Bank.

We are excited to have Pamela in this vital position and are looking forward to working with her and seeing renewed energy and drive from national Camp Fire.

## I AM KIWANIS. I AM CAMP FIRE.



Jane Ronnfeldt, Vice President of Marketing for Numerica Credit Union and President of Downtown Kiwanis is a former Board member of Camp Fire USA Inland Northwest Council and a donor. She has been an invaluable advocate of youth development services and speaks about our programs wherever she is – letting the community know what is available through our programs and youth development curriculum.

She has marshaled the spirit of volunteerism among Numerica employees as well as members of her Kiwanis Club to provide Days of Caring at our camps and our Council office. Both

organizations have provided significant donations to our annual Share Our Dream fundraising event, the Kiwanis Camps for Kids (camp scholarships for children in need of financial assistance), our After School Program that provides math and reading assistance at Garry and Shaw Middle Schools which Camp Fire administers.

Thank you Jane, Downtown Kiwanis and Numerica. You're the best!



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## OTHER OPPORTUNITIES FOR INVESTING IN CAMP FIRE USA INLAND NORTHWEST COUNCIL



### *Spring Cleaning at it's Best!*

Do you have a car that no longer runs, is too expensive to repair or is just takes up yard space that you would love to spring clean out of your life? Well, we have the perfect solution for you!

Formed in 1996 for the benefit of the local community, *Cars for Charity* is a collaboration between 14 non-profit agencies (all of us are members of the Spokane County United Way) and Pull and Save Auto Parts . Our fundamental objective is to provide an avenue for people to dispose of unwanted vehicles while giving them the opportunity to support the services of local charities. Simply drive your vehicle to Pull and

Save Auto Parts (10414 E. Knox Avenue in the Valley) or call 509.928-1900 to arrange for towing. Your vehicle need not run, but it must be complete and have a legal title.

Also, if you live in north Idaho, Cars for Charity is now operating across the state line as well. Simply call (208) 664-9996 to arrange for towing or drive your vehicle to Pull & Save.

### *Planned Giving – A personal letter from Lois Richards & Christy de Viveiros*

The Camp Fire USA Inland NW Council is launching a new program for its supporters to which we wish to call your attention and hope you will participate in with us. Camp Fire is launching a planned giving program. Planned giving allows a donor to make a significant contribution to the good work of a qualified charitable

organization while providing the donor with personal tax and financial benefits. And, Camp Fire is a 501(c)(3) organization so donations are deductible for Federal and state income taxes.

There are various ways to make a charitable gift to the Camp Fire USA Inland NW Council through planned giving. One can make a planned gift as a bequest in one's will, as a charitable gift annuity, as part of a transfer of property, or as part of various forms of trusts to name a few mechanisms. Some forms of such giving can be structured so that the donor also receives income during the rest of his or her lifetime. The donor can also designate the use to which she/he wants the donation to be put--to the Council's Reserve/Endowment account, to a specific program, e.g. clubs, or to a camp, or the gift can be unrestricted and applied to the most critical need. Camp Fire is a beneficiary of our wills so we're practicing what

we're preaching, so to speak.

We are also writing this appeal and introduction to planned giving in the recognition that many Camp Fire supporters, who were Camp Fire Girls in the 1940s, 1950's and 1960's that like me, are at that time when making wills and planned giving decisions has more immediacy. We would encourage them to consider a gift to Camp Fire and to take up the matter with their attorney or trust advisor.

Simply contact Colene Rubertt, Executive Director at 509.747.6191 x22 who can provide more information on the Council's planned giving program.

Wohelo,

*Lois Richards*

*and*

*Christy deViveiros*

## DONOR SPOTLIGHT – OUR FLAME BURNS BRIGHTER

On February 24, Phyllis Schoedel a long time supporter, donor and volunteer with Camp Fire USA National and Inland Northwest Council passed away. Phyllis was one of the first women attorneys in Washington State and in Spokane. She earned a law degree from University of Washington and practiced law for 52 years before retiring.

She received a WOHELO award and served on the Inland Northwest Council Board of Directors.

Phyllis also served as President of national Camp Fire USA from 1984 to 1987. Camp Fire was a natural fit for Phyllis as she dedicated her life to leadership and community service.

As her family described her in the celebration of her life, "A very strong woman with a wealth of love, knowledge and intellect, she loved to travel, see new places and meet people. She had the amazing ability to make everyone she came into contact with feel important.

She was a great inspiration for youth and women.

She is survived by her son, Kurt D. Schoedel; her daughter Elizabeth Schoedel Cornelius; granddaughter Kate Cornelius and her brother Sheridan L. Dolvin. She was preceded in death by her husband, Donald L. Schoedel.

If you wish to make a donation in Phyllis' honor we will send a card to her family acknowledging your gift in her honor.

OUR MISSION  
IS TO BUILD  
CARING,  
CONFIDENT  
YOUTH AND  
FUTURE  
LEADERS



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## CAMPS FOR KIDS

This year, more than ever, we are receiving requests for financial assistance (up almost 50% from 2008) from families who wish to send their children to summer camp but may not be able to afford it. Through generous grants from Northeast Kiwanis club members, individual donors, community leaders and organizations, we were

able to provide financial assistance to over 249 children last year. Camps for Kids recognizes the value of resident camp programs in providing educational and emotional growth, environmental awareness, leadership experience and training, exposure to healthy lifestyles and respect for diversity. The regional community partnership was estab-

lished in February 2004 to provide the opportunity for broader recognition and understanding of the importance of Camp programs for our local youth. Through Camps for Kids, we can give our kids the gift of a great summer, plus an unforgettable and invaluable life experience. If you wish to help send a kid to camp this summer, simply indicate your wish on the enclosed envelope.



Here is a letter from Dakota, who also drew a picture of her experience!

Dea Campfir U.S.A. and Kiwanis

I had a wunderfull time at Camp Sweyolokan and thank you for letting go. I did lots of stuff at Camp. Her are some things I did. I went kiacing. I went to Archery. I went on the acwa jumps. I went on the low ropes. I went to the enchanted forest, adopted a fairy, made a fairy house. I went on a over night and cooked smores. I like Archery the best.

Sincerely, Dakota

Camp Fire USA builds caring, confident youth and future leaders. Camp Fire USA is a non-profit co-ed agency whose programs are available to all people without regard to race, gender, creed, religion, national origin, sexual orientation, economic status or mental or physical disabilities. Camp Fire USA Inland Northwest Council has served Eastern Washington and North Idaho since 1914. *The Torchbearer* is a newsletter published quarterly, at no charge, by Camp Fire USA Inland Northwest Council to update friends and donors.